



Searching for Jobs on the Web



Smart start to job
searching online [Continue ▶▶](#)



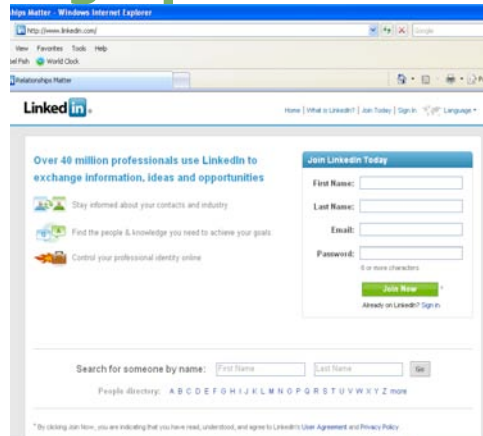
5 Top Links

- [LinkedIn](#) is a social network targeting business professionals. This community provides a workspace to create a professional profile or resume, connect with others in the community and search for jobs. Jobs Powered by Simply Hired.
- [VisualCV](#) is a place to create and host enhanced online resumes.
- [Plaxo](#) is an address book and social network targeting professionals. Jobs Powered by Simply Hired.
- [DocStoc](#) is a storage site for professional documents. The shared library includes Word Documents, PDF's, PowerPoints for example and include topics like cover letters. A great place to store portfolio documents.
- [Craigslist](#) is a message board of lists. Job seekers can search jobs or list they are looking for employment.



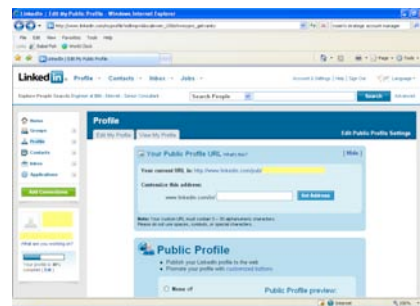
Tips for Setting up Profiles

- Pick your username
 - Incorporate keywords or important contact information into your screen or last name
 - Ie: Melissa Wilson (314) 315-3362
 - Using both a maiden name and married name sometimes makes it easier for old acquaintances to find you



Tips for Setting up Profiles

- Pick your web address
 - Many social sites allow you to choose your URL
 - You cannot use spaces
 - Try to use your name
 - These addresses are usually permanent. So, check spelling before you click ok.

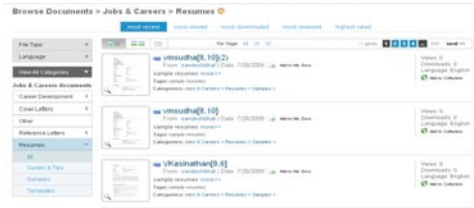




Tips for Setting up Profiles

- Create a website

- Free: [Bravenet](#)
- Paid: [1and1](#)
Alentus
GoDaddy
Apollo
iPower



- Link to supporting websites

- Blogger, WordPress, TypePad (blog sites and writing samples)
- Flickr (photo samples)
- YouTube (video samples)
- DocStoc (resume, cover letter, samples of work)



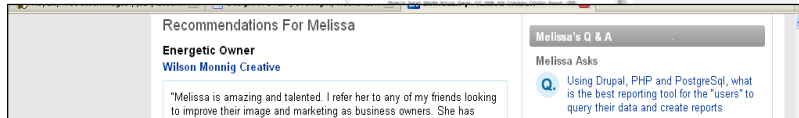
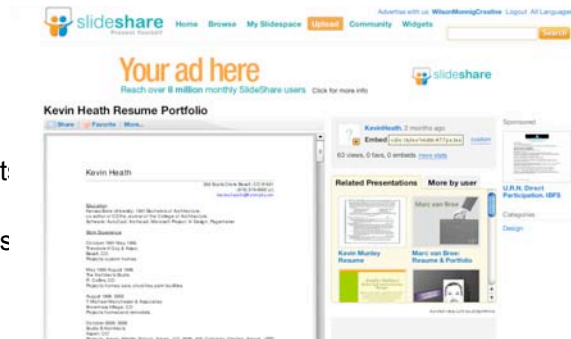
Online Resumes

- Available 24/7
- Not limited by geography
- Searchable
- Easily emailed or shared
- Link to support websites or material
- Room for individualism



Credible

- Sites allow for recommendations or testimonies
- Sites such as SlideShare, use to post related document
- Add logos of professional affiliations
- Add logos of awards



Share it

- Add features to your resume that makes it easier for others to share.
- [Add This](#) and [Share This](#) are both free resources.
- Set up a profile and these programs provide you with HTML code you can cut and copy into your portfolio or resume.





Trendy – Social Media

- Twitter, MySpace, and Facebook were not intended to primarily serve job searches.
- If you choose to use untraditional social media for job hunting, use these tips:
 - Customize a background with contact information. [Wilson Monnig Creative](#) can design a background for you.
 - Have your website link to your resume, portfolio, or LinkedIn public profile.
 - Create a bio that appeals to job seekers.



- In Twitter, job seekers might find it useful to choose **Search People** and type in the word **Job**. Many companies have Twitter accounts specifically for Job Postings.



Links

- LinkedIn.com • YouTube.com • MySpace.com • Blogger.com
- Craigslist.org • SlideShare.com • Facebook.com • TypePad.com
- VisualCV.com • Addthis.com • Bravenet.com • Flickr.com
- Plaxo.com • Sharethis.com • 1and1.com
- DocStoc.com • Twitter.com • WordPress.com

Melissa Wilson, Owner

Wilson Monnig Creative, LLC

Ph: 314.315.3362

Email: melissa@wilsonmonnig.com

Web: www.WilsonMonnig.com

www.YourSocialMedia.com

Twitter: www.twitter.com/wilsonmonnig

LinkedIn: <http://www.Linkedin.com/in/wilsonmonnig>